



art director

[www.hollyyounce.com](http://www.hollyyounce.com)

hollyay@gmail.com

(804) 307-2508



**education**

**VCU Brandcenter**

M.S. in Business/Branding: Art Direction | May 2017

**Virginia Tech**

B.A. in Multimedia Journalism | May 2014

Graduated Magna Cum Laude

**experience**

**Jr. Art Director**

Mekanism | Epic Signal

August 2017 – July 2018 | Chicago, IL

- Clients: MillerCoors, Ben & Jerry's

**Web Producer**

Virginia Tech Division of Student Affairs

July 2014 – July 2015 | Blacksburg, VA

- Created and edited websites and email newsletters

**Communications Assistant**

Virginia Tech Alumni Association

July 2013 – May 2014 | Blacksburg, VA

- Updated website and social media; designed promotional material

**honors**

**Semifinalist, 2017 Imaginations Competition**

Walt Disney Imagineering

**skills**

Concepting, Photoshop, Illustrator, InDesign, Cinema 4D, After Effects, Premiere, FCP X

**interests**

Creating an indoor jungle in my apartment with houseplants, board games, hand lettering, photography, donuts