



art director

www.hollyyounce.com

hollyay@gmail.com



EDUCATION

VCU Brandcenter

M.S. Business/Branding:

Art Direction

2015 – 2017

Virginia Tech

B.A. Multimedia Journalism

2010 – 2014

SKILLS

Concepting

Art Direction

Branding

Content Creation

Photoshop

Illustrator

InDesign

Cinema 4D

After Effects

Premiere

FCP X

Photography

Illustration

EXPERIENCE

BBDO MPLS

ART DIRECTOR

March 2019 – Present

SKIPPY Peanut Butter, Berkshire Hathaway
HomeServices, JENNIE-O Turkey, SPAM Brand,
HORMEL Chili, new business

Freelance

FREELANCE ART DIRECTOR

August 2018 – March 2019

Weber Shandwick Washington DC / Baltimore

Mekanism Chicago

JUNIOR ART DIRECTOR

August 2017 – July 2018

MillerCoors, Ben & Jerry's, new business

AWARDS

District 8 American Advertising Awards

2021

1 Silver

The Show MN 2021

2021

4 Silver 10 Bronze